

Calen Johnson

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EDUCATION

Brigham Young University, Marriott School of Business

Master of Business Administration

September 2024 – Current

Bachelor of Science, Information Systems, Minor in Statistics

April 2022

- Specialized classes: Advanced Data Analytics, Data Analysis for Business, and Data Visualizations

EXPERIENCE

Kingbee Rentals

May 2023 – May 2024

Business Intelligence Specialist

West Valley City, UT

- Led redesign and implementation of a new data process, cutting production time by 40%
- Designed and implemented strategic dashboards for upper management, boosting sales by 60%
- Created and maintained a web server enabling API updates to our CRM, saving 5 hours per engagement
- Recommended technology adoption strategies to the board, optimizing efficiency within budget constraints
- Managed IT services for 50 employees, boosting efficiency and productivity
- Engineered implemented a mileage reporting system, saving \$10,000 per designated vehicle rental

Accenture

May 2022 – May 2023

SC&M Procurement Advisory Data Analyst

Pleasant Grove, UT

- Collaborated on developing efficient data tools for streamlining client information gathering
- Optimized client position dashboards for impactful communication of data outcomes
- Automated data-collection cleaning and visualization, saving six hours per engagement

Clearedge Partners

May 2021 – Sep 2021

Data Analyst

Lehi, UT

- Automated data cleaning for licensing audits, saving ten hours per engagement
- Authored Scripts and formulas, saving five hours per engagement in cleaning and formatting large datasets

PROJECTS

Deer Creek Island Resort Analysis

Data Analyst

- Developed compelling visualizations and employed data storytelling to communicate findings to stakeholders

National Basketball Association Analysis

Data Analyst

- Employed statistical methods and machine learning to analyze and predict successful team defense

VOLUNTEER EXPERIENCES

Event Lead for Brigham Young University Student Association

Voluntary Representative for the Church of Jesus Christ of Latter-day Saints

Volunteer at Adaptive Aquatics and Gym kids

SKILLS and INTERESTS

- | | | | |
|----------|---------|--------------|-----------|
| • R | • VBA | • Git | • HTML |
| • Python | • React | • JavaScript | • ASP.Net |
| • SQL | • C++ | • C# | • SAS |

- Experience with Hubspot CRM, Digital Ocean, Data Scraping, Tableau, Webhooks, API Calls, MS Access, ERD Diagramming, Microsoft Azure Machine Learning Studio, Django, SQL Server, ServiceNow, JMP Pro 15, Humio, Python for Data Science, Shiny, and Lucidchart
- Passions: Hiking, biking, cooking, tennis, volleyball, and experiencing a well-told story through a book, movie, or video game. Constantly seeking new recipes, trails, good authors, and binge-worthy stories